**Monthly Content Planner 2023**

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| **January** | **Author** | **Topic** | **Content** | **Links** | **Audience** | **Keywords** | **Offer/Promotion** | **Platform** |
| **Week 1: Insert Date** | Lesley | New Year Resolution Fails | A blog and social post about why you should not set a NY resolution | Link to the full article in Google Docs | Female Corporate 30+ Brisbane | New Year Resolutions, Businesswomen, goals | Free planning template if you sign up to newsletter | Blog, Facebook, Linked In, Instagram |
| **Week 2: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 3: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 4: Insert Date** |  |  |  |  |  |  |  |  |

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| **February** | **Author** | **Topic** | **Content** | **Links** | **Audience** | **Keywords** | **Offer/Promotion** | **Platform** |
| **Week 1: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 2: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 3: Insert Date** |  |  |  |  |  |  |  |  |
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| **March** | **Author** | **Topic** | **Content** | **Links** | **Audience** | **Keywords** | **Offer/Promotion** | **Platform** |
| **Week 1: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 2: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 3: Insert Date** |  |  |  |  |  |  |  |  |
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| **April** | **Author** | **Topic** | **Content** | **Links** | **Audience** | **Keywords** | **Offer/Promotion** | **Platform** |
| **Week 1: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 2: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 3: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 4: Insert Date** |  |  |  |  |  |  |  |  |

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| **May** | **Author** | **Topic** | **Content** | **Links** | **Audience** | **Keywords** | **Offer/Promotion** | **Platform** |
| **Week 1: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 2: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 3: Insert Date** |  |  |  |  |  |  |  |  |
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| **June** | **Author** | **Topic** | **Content** | **Links** | **Audience** | **Keywords** | **Offer/Promotion** | **Platform** |
| **Week 1: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 2: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 3: Insert Date** |  |  |  |  |  |  |  |  |
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| **July** | **Author** | **Topic** | **Content** | **Links** | **Audience** | **Keywords** | **Offer/Promotion** | **Platform** |
| **Week 1: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 2: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 3: Insert Date** |  |  |  |  |  |  |  |  |
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| **August** | **Author** | **Topic** | **Content** | **Links** | **Audience** | **Keywords** | **Offer/Promotion** | **Platform** |
| **Week 1: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 2: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 3: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 4: Insert Date** |  |  |  |  |  |  |  |  |

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| **September** | **Author** | **Topic** | **Content** | **Links** | **Audience** | **Keywords** | **Offer/Promotion** | **Platform** |
| **Week 1: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 2: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 3: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 4: Insert Date** |  |  |  |  |  |  |  |  |

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| **Octob**er | **Author** | **Topic** | **Content** | **Links** | **Audience** | **Keywords** | **Offer/Promotion** | **Platform** |
| **Week 1: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 2: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 3: Insert Date** |  |  |  |  |  |  |  |  |
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| **November** | **Author** | **Topic** | **Content** | **Links** | **Audience** | **Keywords** | **Offer/Promotion** | **Platform** |
| **Week 1: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 2: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 3: Insert Date** |  |  |  |  |  |  |  |  |
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| **December** | **Author** | **Topic** | **Content** | **Links** | **Audience** | **Keywords** | **Offer/Promotion** | **Platform** |
| **Week 1: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 2: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 3: Insert Date** |  |  |  |  |  |  |  |  |
| **Week 4: Insert Date** |  |  |  |  |  |  |  |  |